**Project Proposal Template**

**Project Title:** [Team Name] - Online Learning Platform for The Green Academy

**Team Members:**

* [Name]
* [Name]
* [Name]

**1. Target Audience**

* Describe the specific target audience for your online learning platform (e.g., age group, interests, learning styles, tech proficiency).
* Explain why you chose this audience and how their needs will be addressed in your design.

**2. Project Goals and Objectives**

* What are the main goals of your online learning platform?
* What specific learning objectives do you want to support?
* How will your design and features help users achieve these objectives?

**3. Proposed Features and Functionality**

* List the key features and functionality you plan to include in your platform.
* Explain how these features will enhance the user experience and support learning.

**4. User Research Plan**

* Outline your plan for conducting user research.
* Specify the research methods you will use (e.g. documentation, ….).
* Describe how you will recruit participants and collect data.

**5. Timeline and Task Allocation**

* Provide a tentative timeline for completing each phase of the project.
* Assign specific tasks and responsibilities to each team member.

**6. Resources and Tools**

* List the tools and resources you plan to use for design, development, and collaboration (e.g., Figma, VS Code, GitHub).